Emory Denim Day is an Emory Enterprise-wide event proudly sponsored by the Respect Program in partnership with Emory Healthcare (EHC), Sexual Assault Peer Advocates (SAPA), Intimate Partner Violence Working Group (IPVWG), the Faculty Staff Assistant Program (FSAP), Grads Against Violence (GAV), and Alliance for Sexual Assault Prevention (ASAP).

In case you forgot, here are the simplest instructions we could write:

YOU + WEAR DENIM + GET PHOTO & SHARE... EMAIL: RESPECT@EMORY.EDU TWITTER: @RESPECTWELL INSTAGRAM: @RESPECT_PROGRAM = SGA GIVES $1 FOR SURVIVOR SUPPORT

EMORY DENIM DAY. WEDNESDAY, APRIL 20

JOIN THE AVENGERS OF DENIM DAY

A cliché filled story of cute animals, unrealistic situations, and HUGE plot holes. Featuring:

- Wear jeans for a cause, not for applause
- Oh, you think I look good in denim? You should see my friends!
- Flip the page to follow their adventures!

April 20th, 2016

#EmoryDenimDay

A cliché filled story of cute animals, unrealistic situations, and HUGE plot holes. Featuring...

- Gurbani
- Fio
- Left Shark
- The EVIL Genius
- Aidan
- Héctor
- Max
- Susie

Emory Denim Day
Issue 1: “Forgetful”

Once upon a time, there was a boy named Max.

Max was VERY forgetful.

There’s something I need to remember.

Ahh, Max was WAY more forgetful than I thought.

Ahem, Hector, you know I don’t speak Dinosaurs very well.

It’s #EmoryDenimDay on April 20. That’s the Kendra Scott and the Respect Program do every year to raise money to support survivors of sexual violence and raise awareness about victim-blaming, right?

…after several hours trying to find the perfect selfie stance…

I’m almost ready I swear…

But Hector, why are we taking a picture? Like I already know people can participate online in #EmoryDenimDay by sending a photo on April 20th, but here the hack is that a fundraiser!

Step 4 is that SGA pledges to donate $1 to the Respect Program for every Emory student/staff/faculty member who sends them a picture wearing denim on April 20th!

Get your #EmoryDenimDay badges from the office.

Step 4: Wear denim on Wednesday, April 20th!

Step 2: Take a cute picture - for most people this step doesn’t take that long. “Good job!”

Step 2: Get it to the Respect Program somehow.

You’ll never defeat me! Ack! You’re too strong…

But my jeans are useless now. Left Shark still managed to win.

What a great idea!

Step 3: Confrontation (based on mutual respect and logical debate that they learned from their…)

…if you have ripped or old jeans you don’t wear anymore, drop them off at the SGA Office, so we can make #EmoryDenimDay badges, too, and other super adorable stuff.

The End

Issue 2: “Re-Purposed”

#EmoryDenimDay was quickly approaching, but Gurbani had a dilemma.

I have so many dreams, what would I want to do today?

I saw my clothes were going to be there in my...

Oh my Left Shark, the fun Song of Unconditional Denim Devotees!

...far on the other side of campus...

Fine. I know you’re a Denim Day purveyor and all, but I’m 99% sure flags aren’t meant to be worn…

…but how the heck is that a fundraiser?

Our est opt o to t g Respe t

And the last step is…

Pssst! Listen up! In 1998 an Italian woman’s rapist was freed from prison because a judge ruled that her help was useless.

 Getty.com/RespectWell

Thanks Flo!

If you have a favorite jeans... you’re too strong, Left Shark.

Don’t wear anymore.

What if I wear too much?

But wait, I still don’t know what to wear on #EmoryDenimDay?

Leave those jeans alone Left Shark! You’ll never defeat me!

Héctor, you know I don’t speak Dinosaurs very well.

What do you want to do today?

The End

Thanks Flo!