A cliché filled story of cute animals, unrealistic situations, and HUGE plot holes. Featuring…

Wear jeans for a cause, not for applause

Oh, you think I look good in denim? You should see my friends!

Flip the page to follow their adventures!
Once upon a time, there was a boy named Max.

Max was VERY forgetful.

...after several hours trying to find the perfect selfie stance...

I'm almost ready I swear...

But Héctor, why are we taking a picture? Like I already know people can participate online in #EmoryDenimDay by sending a photo on April 20th, but how the heck is that a fundraiser?

RAWR! Thanks for helping me remember, Héctor! And nice tie btw

But Héctor, why are we taking a picture? Like I already know people can participate online in #EmoryDenimDay by sending a photo on April 20th, but how the heck is that a fundraiser?

RAWR! Pass! Wondering what denim has to do with sexual violence? Listen up!

In 1998 an Italian woman’s rapist was freed from prison b/c a judge ruled that her “very, very tight jeans” could only have been taken off with her help—YEA, I KNOW, HOW RAURIDICULOUS IS THAT?

Although that release decision was eventually overturned in 2008, society’s tendency to blame victims is still a bigger issue than meteorites (big ones probably never hit Earth anyway right? Right y’all?)

By wearing jeans or denim on April 20th, you stand in solidarity with all survivors, to say there is NEVER an excuse for violence!

The End
#EmoryDenimDay was quickly approaching, but Gurbani had a dilemma...

I have so much denim, what should I wear on the 20th?

I know, my favorite jeans! I'll get them clean.

...meanwhile, back at SGA HQ...

Iwahahahahah!!!

With no one here, nothing can stop my EVIL PLAN now!

...minutes later...

Oh no! It's Left Shark, the Evil Genius of Uncoordinated Dance Moves!

What do you want villain???

epic flying music

Leave those jeans alone Left Shark! You'll never defeat me!

Ack! you're too strong, I…can't win…

But my jeans are useless now, Left Shark still ruined #EmoryDenimDay

...after a fierce (but completely non-violent and actually very civil) confrontation (based on mutual respect and logical debate that they learned from their time at the Barkley Forum), FLO TRIUMPHED! And the thwarted Left Shark was returned to his holding tank in the Georgia Aquarium's Maximum-Sharkcurity Detention Wing.

What a great idea!

*hippo-whisper*

If you have ripped or old jeans you don't wear anymore, drop them off at the SGA Office, so we can make #EmoryDenimDay badges, flags, and other super adorable stuff.

Drop-offs are due Monday, 4/18, by 8pm!

But wait, I still don't know what to wear on #EmoryDenimDay?

How about these SWEET denim overalls?

Excellent! Now you're ready for April 20th!

Thanks Flo!

The End
In case you forgot, here are the simplest instructions we could write:

**YOU** + **WEAR DENIM** + **GET PHOTO & SHARE**... = **SGA GIVES $1 FOR SURVIVOR SUPPORT**

**EMAIL:** REPECT@EMORY.EDU  **TWITTER:** @RESPECTWELL  **INSTAGRAM:** @RESPECT_PROGRAM

**EMORY DENIM DAY. WEDNESDAY, APRIL 20**

**JOIN THE AVENGERS OF DENIM DAY**

Emory Denim Day is an Emory Enterprise-wide event proudly sponsored by the Respect Program in partnership with Emory Healthcare (EHC), Sexual Assault Peer Advocates (SAPA), Intimate Partner Violence Working Group (IPVWG), the Faculty Staff Assistant Program (FSAP), Grads Against Violence (GAV), and Alliance for Sexual Assault Prevention (ASAP).