Number of Engaged Students = **81**

- 5 Practicum
- 4 Received course credit
- 6 Interns
- 17 Members of SHAC
- 4 Student Staff
- 45 Members of Healthy Campus Coalition

OHP advised **9** student organizations

**115** Educational Programs reaching **3,150** students

Selected Accomplishments

**RespectCon** 1st annual conference of Sexual Assault Prevention Professionals attracted 63 attendees from 13 states, representing 21 universities or community organizations. OHP presented at and attended the sessions.

**Project Unspoken Video Project** to end the silence about rape, sexual assault, and relationship violence. There have been **38,397 views** of the video series.

**Healthy Campus Coalition** was formed to promote flourishing. HCC believes that every Emory student should be happy, successful and healthy.

**Facebook** reach was increased by 39% over last year, with a total reach of **54,887**.

**Student Health 101** e-magazine logged **10,648** undergraduate sessions and **2,173** graduate sessions as of May, 2013.

Recognition

- **Caleb Peng** won the Humanitarian Award and the Student Employee of the Year Award.
- **Lauren Bernstein** was named a member of the national Take Back the Night board of advisors and became a Licensed Master Social Worker (LMSW).
- **Michael Faccini** was the Residence Hall Council Advisor of the Year.
Highlights

• We welcomed Michael Faccini as our 2012-2013 RHD Fellow.

• We added Meera Seshradi as the Respect Program Advocate, a part-time 9 month position, and Jessica Hill as Health Promotion Specialist for Prevention Strategies.

• The Respect Program initiated “Project Unspoken”, a video series produced by Student Worker Caleb Peng. The series received a total of 38,397 views on YouTube and garnered the interest of the White House. It is being utilized by more than 75 universities and organizations.

• The Healthy Campus Coalition was formed to promote flourishing. HCC believes that student success goes beyond academic achievement or attainment of career goals and enters the realm of living a purposeful, meaningful and eudemonic life. The HCI envisions Emory as an “enabler of wellbeing.”

• The Respect Program held the first annual RespectCon with great success. There were 63 attendees, from 13 states, representing 21 universities or community organizations. OHP staff presented at and attended the conference sessions.

Lauren Bernstein and Emily Chapman, RespectCon co-planners

• Over the course of the year we had 5 practicum students, 4 students who received course credit for their work with us, 6 student interns and 4 student staff members.

• These students developed a wide array of projects to enhance individual and community wellbeing including program planning, curriculum design, video production, independent study in the connections between student affairs and health promotion, website development, campaign development, research, and marketing.

• Student collaboration was key to many of our initiatives this year. RespectCon, Take Back the Night, and Project Unspoken could not have happened without many hours spent by our students.

Some of our collaborators.
• OHP staff advised nine student organizations:
  Sexual Assault Peer Advocates
  Alliance for Sexual Assault Prevention
  Project Unspoken/Team Chaos
  Healthy Campus Initiative
  Student Health Advisory Committee
  Grads Against Violence
  Filipino Student Association
  Asian Student Association
  Xi Kappa Fraternity

• Lauren Bernstein was appointed to the Board of Advisors for Take Back the Night Foundation, an international charitable foundation that seeks to end sexual assault, domestic violence, dating violence, sexual abuse and all other forms of sexual violence.

• Lauren Bernstein became a licensed master social worker (LMSW).
  • Caleb Peng was a recipient of the Humanitarian Award, one of the most coveted awards given to students at Emory.
  • Caleb Peng was named the Student Employee of the Year at Emory.
  • Jessica Hill coordinated a committee of Campus Life colleagues and student representatives to review Emory’s Alcohol and Drug Abuse Policy

• Michael Faccini was recognized as the RHA 2013 Hall Council Advisor of the year.
• Willie Bannister was once again “PACE master” to over 1,000 students.
• Willie Bannister was profiled in Emory Report

Health Promotion Goals and Outcomes 2012-2013

Goal One: Build Individual and Community Capacity through Education and Training

Summary
We provided 115 educational programs totaling 132 hours of instruction and resulting in 3,150 student contacts, 220 staff contacts and 30 faculty contacts.
We also participated in 20 outreach events reaching over 783 students.

Curriculum Infusion
OHP staff partnered with faculty in the Rollins School of Public Health, the School of Nursing, Candler School of Theology, and the College of Arts & Sciences.

Examples:
  Lauren Bernstein: “Mental and physical health implications of sexual violence” Women’s Health, School of Nursing
  Lauren Bernstein: “Sexual violence and sexual health” Human Sexuality, Rollins School of Public Health
Lauren Bernstein: “The role of Orientation Captains in preventing and responding to sexual violence” Orientation Captain Class, Emory University College of Arts & Sciences

Heather Zesiger: “Health Promotion and Self Care” Orientation Captain Class, Emory University College of Arts & Sciences

Lauren Bernstein: “The Respect Program and sexual violence on college campuses” Men Stopping Violence Course

Lauren Bernstein: “Sexual violence on college campuses” From archives to iPads: Investigation the discourse on Sexuality, Emory University College of Arts & Sciences

Judtih Chuang, Deborah Dalmat, Naomi Harris, Carissa Ruf and Alek Shybut: “Finding MiBio Retreat” BSHE 522: Principles of Curriculum and Instruction in Health Education

**Student Involvement**

**Student Practica, Practical Experience and Theses**

- **Marc Cordon advised**
  Kirsten Bondalapati created web-based assessment for use by Emory students

- **Lauren Bernstein advised**
  Sara Millimet: “Benchmarking Study: Sexual Assault Prevention Program and Orientation Program”
  Lisa Sthreshley, Graduate Assistant for the Respect Program, Greek Initiative
  Carissa Ruf, Graduate Assistant Health Promotion & Creativity, Creating Emory
  Chelsea Austin (with Willie Bannister): Intersectionality between alcohol and sexual abuse

- **Heather Zesiger advised**
  Amy Mackey Goodman: “Evaluation of Emory University’s Online Sleep Enhancement Curriculum”
  Elisa Storyk: “Examining Performance, Maintenance, and Mental Health Benefits of Mindfulness-Based Practices: Applying the Transtheoretical Model (TTM) of Behavior Change”

**Student interns**

- **Lauren Bernstein supervised**
  Kaylee Tuggle: Healthy Relationships Curriculum
  Conrad Honicker: Red Zone Rally/Orientation
  Ray Desautels: Sexual Assault Peer Advocates Curriculum/Engaging Men
  Alexandra Lopez: Greek Initiative & Language Initiative
  Malina Jones: Social Response
  Alethea Chiappone (UGA): Ask First Social Marketing Campaign
  Ruku Machiwalla: Sexual Violence Prevention as a Social Justice Issue
  Neil Vasudeva: LGBTQ Guide/Respect Program Marketing

- **Meera Seshadri supervised**
  Khatdijia Meghani: the Red Lips Campaign

- **Heather Zesiger supervised**
  Rachel Ezrol: Project on positive sexuality
Ye Ji Kim: Project on bystander intervention
Anne Prodggers: Project on online alcohol education

- Jessica Hill supervised
  Hannah Lerner: Benchmarking high risk alcohol prevention programs at peer institutions and development of harm reduction messages for the Emory community and OHP’s website

- Marc Cordon supervised
  Audry Klossner applied public health, positive psychology and life course perspective and applied them to a wellness hall proposal

Student staff

- Marc Cordon supervised
  Bianca Copello: graphic design
  Abby Sanders: student representative for the Healthy Campus Coalition

- Lauren Bernstein supervised
  Lisa Sthreshley: Graduate Assistant for the Respect Program, Greek Initiative
  Carissa Ruf: Graduate Assistant Health Promotion & Creativity, Creating Emory
  Caleb Peng: Project Unspoken
  Emily Chapman: RespectCon 2013, Media Training, Oxford Collaborations

- We had 17 student members of the Student Health Advisory Committee coordinated by Lex Gilbert.

- We had 45 student members of the Healthy Campus Coalition chaired by Marc Cordon.

Workshops, Symposia, and Mini Courses

Examples:

Heather Zesiger offered SleepWell as an on-line mini course to two cohorts.

Lisa Sthreshley and Kaylee Tuggle taught the “Call Me Maybe?” Mini course to 7 participants.

The Respect Program held RespectCon, first annual conference of Sexual Assault Prevention Professionals. It attracted 63 attendees from 13 states, representing 21 universities or community organizations. OHP staff presented at and attended the sessions.

Goal Two: Provide Clinical and Consultative Services and Case Management to Enhance Health and Reduce Risk

Clinical and consultative service visits August 2012 - July 2013:

- Alcohol Risk Reduction & Other Drug consultations: 238
- Sexual Assault Prevention & Response: 129 students and 232 consultations
- Sleep Consultations: 14
Goal Three: Perform Assessment and Evaluation to Inform Practice

- Lauren Bernstein: “Engaging Students to Build a more Survivor Supportive Campus”
- Michael Faccini submitted “Office of Health Promotion Internship Satisfaction Survey”
- Sara Millimet: “Benchmarking Study: Sexual Assault Prevention Program and Orientation Program”

Assessment Collaborations with RSPH Courses

- Shakia Baskerville, Anna Buschbaum, Heather Marsh, Meagan Mohammadione and Carrie Oliver: “Dare to Flourish: A Needs Assessment of Graduate Student Wellness at Emory University” Rollins School of Public Health, Emory University
- Carmen Collins, Kiemesha Corpening, Anatasha Crawford, Christina Lee, and Domenica Nino: “A Community Needs Assessment of Student Wellness at Emory”

Goal Four: Contribute to Community and Diversity

Programs and Partnerships

Caleb Peng led a workshop: “Leveraging Community to End Sexual Violence” to the Georgia Resident Assistant Saturday Symposium (GRASS).

Michael Faccini (also at GRASS): “Recognizing and Addressing Substance Misuse in Residence Hall Settings”

Caleb Peng presented “Using Media in Engaging college Students in Sexual Violence Prevention”.

Heather Zesiger and Lauren Bernstein contributed to the Campus Life Compact

Heather Zesiger completed a directed study on racial microaggressions and student wellbeing.

Lauren Bernstein and Heather Zesiger presented “Safe Communities as a Catalyst for Health Promotion” at School & College Organization of Prevention Educators (SCOPE)

Lauren Bernstein presented “Let’s Talk about Sex, Relationship Violence & Consent” at SCOPE
OHP and SPC collaborated on alcohol risk reduction messages that were included in Dooley’s Week materials.

Jessica Hill conducted 35 key informant interviews with Campus Life colleagues about current alcohol use at Emory and future opportunities for prevention.

Lauren Bernstein and Sara Millimet presented “Preventing Sexual Assault on College Campuses: Spotlight on First Year Students” at SCOPE

Healthy Campus Coalition with Jessical Hill and Marc Cordon, partnered with Student Programming Council and the Residence Hall Association on reducing alcohol abuse at Dooley’s Ball.

Healthy Campus Coalition with Marc Cordon partnered with Bike Emory and received a grant from Fridays @ Ten to promote alternative transportation/bicycle culture.

Healthy Campus Coalition members were trained by Counseling and Psychological Services and Emory Cares 4You on suicide prevention.

**Other Service**

Jessica Hill participated in a workshop and panel on Data to Action Framework - The Delta Prep Experience at the Center for Injury Prevention and Control of the Centers for Disease Control and Prevention.

Marc Cordon was keynote speaker at Asian Student Organization’s “Holiday of Cultures”

**Student Organization Advising**

- OHP staff coordinate the Student Health Advisory Committee (SHAC) which serves to enhance communication between students and all three parts of EUSHCS: Primary Care, Counseling Service and the Office of Health Promotion.

- Lauren Bernstein advises Sexual Assault Peer Advocates (SAPA). SAPA provides trainings to undergraduate and graduate students about what to say, what not to say, and how to help sexual assault survivors.

- Lauren Bernstein advises and Lisa Sthreshley is the graduate advisor for Alliance for Sexual Assault Prevention (ASAP) a student-led organization that is dedicated to increasing awareness about sexual assault on Emory’s campus and to work toward ending sexual violence at Emory.

- Marc Cordon advises the Healthy Campus Coalition, whose main objective is to change the culture of Emory to one where students can flourish and learn. It is HCC’s vision that every Emory student be happy, successful and healthy throughout their stay at Emory.

**Professional Development, Continuing Education, Awards and Publications**

- Lauren Bernstein completed her LMSW licensing.

- Heather Zesiger and Lauren Bernstein presented at SCOPE, the School and College Organization of Educators conference.
Heather Zesiger and Jessica Hill attended NASPA (Student Affairs Administrators in Higher Education.) Heather presented in the Health Promotion Directors’ track on the history of health promotion in higher education and the World Health Organization’s Health Promoting Universities concept.

Heather Zesiger attended the American College Health Association annual meeting.

Willie Bannister maintained his status as a Licensed Professional Counselor (LPC).

Goal Five: Provide Outreach and Marketing to Promote Services and Raise Awareness

We provided 20 outreach events. These events included information tables at Wonderful Wednesdays and in the common areas of graduate and professional schools.

We also guest lectured in classes in the PA program, School of Nursing, RSPH, and the College of Arts and Sciences.

We planned, implemented and evaluated campaigns and awareness weeks including: National Collegiate Alcohol Awareness Week; Take Back the Night; and Sexual Assault Awareness Month.

We continued our online program request forms and an online safer sex supply request form. We distributed over 4,000 male condoms, 1,485 flavored condoms, 105 non-latex condoms, 22 female condoms, 728 lubricant pillows, 111 dental dams and 105 non-latex condoms, 138 Bulletin Board Kits and 11 Stall Street Journals.

Student Health 101, a monthly online e-magazine that includes 6 pages of custom Emory content, reached 10,468 undergraduate students and 2,173 graduate students though May, 2013.